

ATTACHMENT TO BOARD MINUTES OF 9/14/09

The following are reports (condensed) e-mailed to the LMTC Board members prior to 8/19/09 meeting:

MEETING OUTLINE

TREASURER

To be posted in clubhouse by Treasurer

Proposal(s):

REPORTS

HEAD PRO

Junior Team Tennis has three teams ready to roll. Play will start soon on Sunday afternoons. There are 27 players on our teams. Junior ladder has 34 participants sparring against each other.

Proposal(s):

MEMBERSHIP

August 09 Membership Report

| Total Annual Memberships | | | | Total Annual Members | |
|--------------------------|------------|---------------------|--------------------------|----------------------|------------|
| 12/31/2008 | 499 | 94% Achieved | # below 2008 memberships | 12/31/2008 | 661 |
| 8/31/2009 | 470 | | | 8/31/2009 | 625 |
| | <u>-29</u> | | | | <u>-36</u> |

| Members | Single | Couple | Family | Junior | Total |
|----------------|------------|------------|------------|-----------|------------|
| 2009 YTD Total | 299 | 150 | 104 | 72 | 625 |
| 2008 YR Total | 308 | 168 | 107 | 78 | 661 |
| net change | -9 | -18 | -3 | -6 | -36 |

| Memberships | Single | Couple | Family | Junior | Total |
|----------------|------------|-----------|-----------|-----------|------------|
| 2009 YTD Total | 299 | 75 | 24 | 72 | 470 |
| 2008 YR Total | 308 | 85 | 28 | 78 | 499 |
| net change | -9 | -10 | -4 | -6 | -29 |

| Memberships | N | R | Total | renewal rate |
|----------------|-----------|------------|------------|--------------|
| 2009 YTD Total | 71 | 399 | 470 | 80% |
| 2008 YR Total | 87 | 412 | 499 | |
| net change | -16 | -13 | -29 | |

| | |
|--------------------------|------------|
| Total Memberships | 470 |
| Total Members | 625 |
| Proposal(s): | |

LEAGUES AND TOURNAMENTS

I have received calls back from all captains regarding players that are currently ineligible. Pat Curtis of the new B team is not playing Barbara Romey until she pays, and several people with WTT are still planning to pay, but all the captains are aware and I am going to keep checking with Lisa on memberships.

Tomorrow is the start for the B teams womens league. the other women's teams start up next week. WTT is beginning as well. So we will have an A team, BB team, and two B teams starting for women's leagues.

These are with all returning captains, with the exception of the newly formed B team with Pat Curtis as captain. The WTT has one 4.5, three 4.0 and one 3.5 team. The USTA 3.5 Sunday men's league with David Klich and the 4.0 SCTA Sunday men's league with Doug Goodall as captain. A very busy league season is upon us!

The following non-members are registered with WTT but are currently ineligible--

Krystle Beal (Doug Goodall): paid SLF *updated 9/10

Jorge Pacheco (Phil Heshmaty)

Caroline Robert (Heidi Caccamise)

Patrick Kruse (Michelle Simpson)

The following from the B team

Barbara Romey (Pat Curtis)

Proposal(s):

SOCIAL

Proposal(s):

PREMISES

Proposal(s):

MANAGEMENT

Courts- We have the ok to wash courts per Paul Condon and Jay Wilson.
I will bring emails from them to meeting.

Ants really bad on all courts. Called Lloyd Pest Control to come out additional time at no charge.

Don Stevenson donated paint and time to repaint the bench. Please send him a thank you note.

Grounds- The trees and shrubs on the north of courts 1-2 still need cutting.
Donn Goss pruned and cleaned up palms on eastside of ct 2-4.
The city is still waiting for us to fix our irrigation.

Clubhouse- Diane Bailey said she would paint the railings soon.
Aleta said she was going to touch up the bathrooms.

Activities- Patrick Henry Girls Tennis will be donating tennis net for ct. time.

Misc.- Ball Machine fixed again!!! (dumb thing)

Proposal(s):

PRESIDENT

Lisa has agreed to continue production of the email updates and follow the established protocol as outlined (see below).

She would like to launch the updates on the 1st of every month.

To help her achieve this goal and provide the greatest detail from our entire staff and board she will send out a reminder around the 20th of every month to the Board members, Head Pro, and Management requesting content.

If any content is presented it MUST provided to Lisa within five (5) days or the material will NOT be included. Content should be in summary form (this is just an update, so keep the information condensed to best entice the membership to read it).

At the end of five days Lisa will email a draft of the update for approval to recipients listed above. All concerns or corrections MUST be noted within three (3) days or the update will be sent, as is.

PRODUCTION PROTOCOL

To create a more professional appearance she now use a lakemurraytennisclub.com email address (updates@lakemurraytennisclub.com).

A. have all members opt-in to receiving the updates by including a signup or check box on our membership apps.

B. Include the physical address of the club in all mailers.

C. include an opt-out clause .

D. Send reminder out the board, management, and head pro eight to ten days prior to the proposed publication date of any update soliciting content. Each recipient has five days to respond and have their

material included. If at the end of five days they have not responded – they will not be included. Once the draft is complete it is offered for proof to the board, head pro, and management. If no objections have been raised at the end of 72 hours, with management and president's approval the update will be mailed.

Proposal(s):
